

Schedule

December 27, 2020 (Sunday)

Master of Ceremonies : So Young Lim(SKKU, Korea)

* Reception 13:15–13:40

Opening Ceremony	
13:40–13:45	Opening Remark : Hong Joo Jung(SKKU, Korea)
13:45–13:55	Congratulatory Remark : Tin Win (President of YUE, Myanmar)

Micro Insurance	
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Session Chair : Man Cho(KDI School, Korea)

14:00–14:20	Microinsurance in Indonesia : Melia Astrini(University of Indonesia, Indonesia)
14:20–14:40	Micro Insurance in Korea : So Young Lim(SKKU, Korea)
14:40–15:00	Microinsurance – A tool for the protection for low income class in Vietnam: Challenge and Opportunity : To Lan Phuong(Vietnam National University, Vietnam)
15:00–15:20	Small Amount and Short Term Insurance in Japan : Sung Ho Hwang(Nassa Shoji Co., Korea)
15:20–15:40	Insurance in Lao PDR : Lattana Keobounma(Ministry of Finance, Laos)

Digitalization	
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Session Chair : Byongho Tchoe(University of Seoul, Korea)

16:00–16:20	Financial Education in the Era of Digital Transformation : Hong Joo Jung(SKKU, Korea)
16:20–16:40	Digital Innovation of Insurance in China : Xian Xu(Fudan University, China)
16:40–17:00	The Insurance Revolution Brought about by Big Data : You Mi Lee(Meritz Insurance, Korea)
17:00–17:20	Risk Management of Agro Products Supply Chain Based on Block Chain Technology : Bo Hyun Kim(SKKU, Korea)
17:20–17:40	Ocean Marine Insurance Contract in Japan: ICC New or Old? : Satoshi Nakaide(Waseda University, Japan)
17:40–18:00	Appropriate Technology and Disruptive Technology : Eun Seon Kim(SKKU, Korea)

December 28, 2020 (Monday)

Master of Ceremonies : Yoon Lee(SKKU, Korea)

* Reception 13:15–13:45

Opening ceremony	
13:45–13:50	Congratulatory Remark: Trang Cam Hoang(Dean of Faculty of Finance and Banking, TDTU, Vietnam)

Risk Management in Korea

Session Chair : Hong Joo Jung(SKKU, Korea)

14:00–14:20	Behavioral Bias in Ocean Marine Insurance : Hong Joo Jung(SKKU, Korea)
14:20–14:40	Global Surety (Insurance) : Anthony Sang Chul Hong(Aon, Korea)
14:40–15:00	South Korea's Agricultural Crop Insurance : Su Jin Shin(SKKU, Korea)
15:00–15:20	Insurance marketing in Korea : Jung Hyun Son(SKKU, Korea)
15:20–15:40	Risk and Risk management in Cross Border E-commerce : Yoon Lee(SKKU, Korea)

Private and Public Insurance in Korea

Session Chair : Sun Young Hwang(Sookmyung Women's University, Korea)

16:00–16:20	Life Insurance of Korea : Jung Ah Kwon(Hana Life Insurance, Korea)
16:20–16:40	Surety Insurance in Korea : Na Ra Han(SGI, Korea)
16:40–17:00	Workers Compensation Insurance in Korea : Chan Me Lee(Workers' Compensation & Welfare Service, Korea)
17:00–17:20	Insurance in Behavioral Economics : Chan Hee Lee(Dongduk Women's University, Korea)
17:20–17:40	Export Credit Insurance in Korea : Kyung Cheol Kim(K-Sure, Korea)

December 29, 2020 (Tuesday)

Master of Ceremonies : Yoon Lee(SKKU, Korea)

* Reception 13:15–13:45

Opening ceremony	
13:45–13:50	Congratulatory Remark: Dinh Thi Thanh Van (Vice Dean, VNU–UEB, Vitenam)

ASEAN RMI System

Session Chair : Ha Nam Phang(Kookmin University, Korea)

14:00–14:20	Awareness and Perception of Farmers on Crop Insurance in Ayeyarwaddy Delta, Myanmar : Thandar Aung(YUE, Myanmar)
14:20–14:40	FACTORS INFLUENCING ON CONSUMER PURCHASE DECISION OF MOTOR CAR INSURANCE IN YANGON : Hsu Hsu Hlaing(YUE, Myanmar)
14:40–15:00	Research Proposal: Assessment of Customer Satisfaction with Service Quality and its Impact on Customer Retention towards Life Insurance Policyholders in Yangon, Myanmar : Honey(YUE, Myanmar)
15:00–15:20	A STUDY ON THE FACTORS AFFECTING THE PARTICIPATION IN PENSION OF PEOPLE IN VIETNAM : Huong Phung(Vietnam National University, Vietnam)
Discussion and Special Talk	
15:20–15:40	Young Hup Song(Korea Re, Korea)